

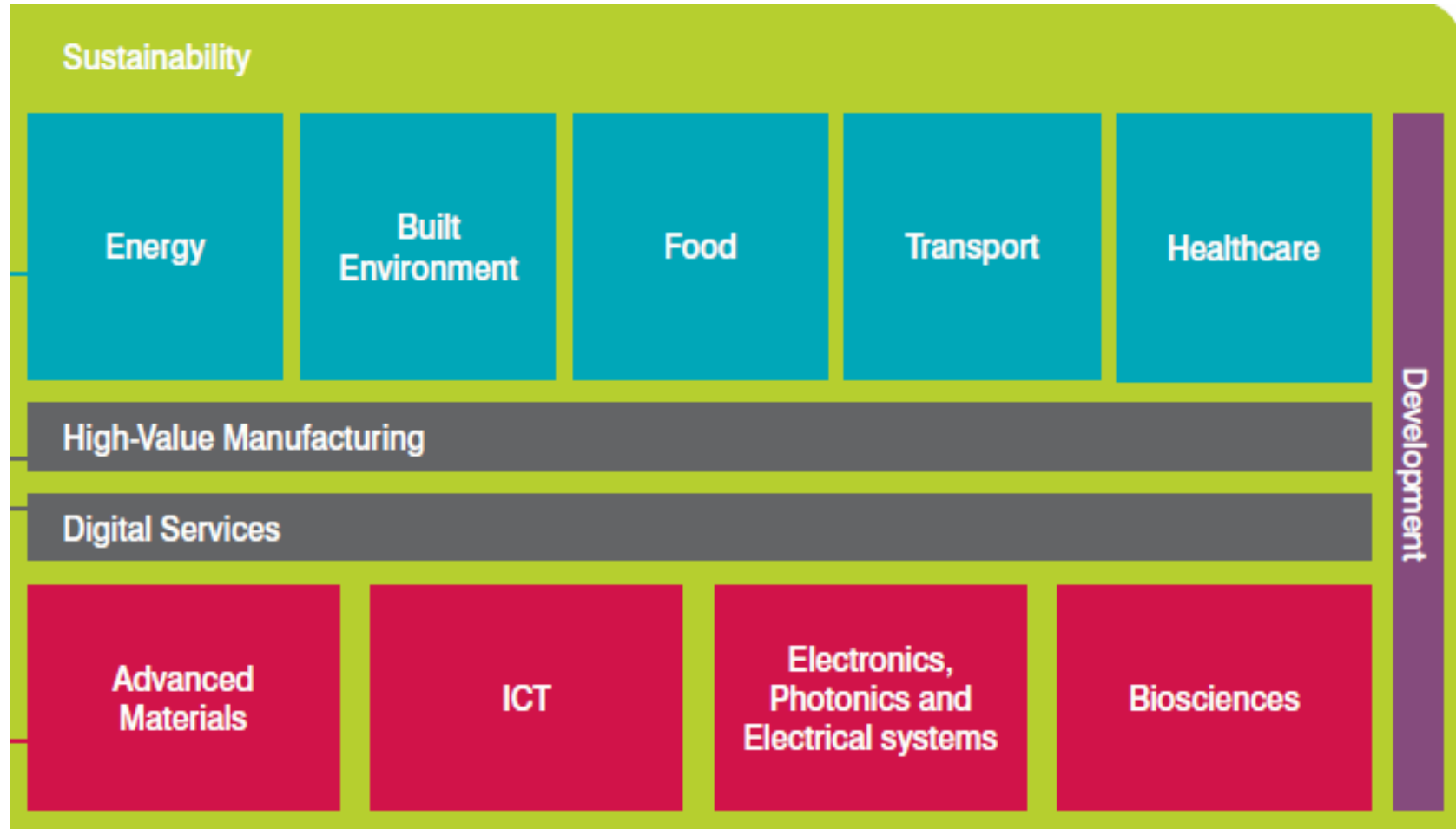
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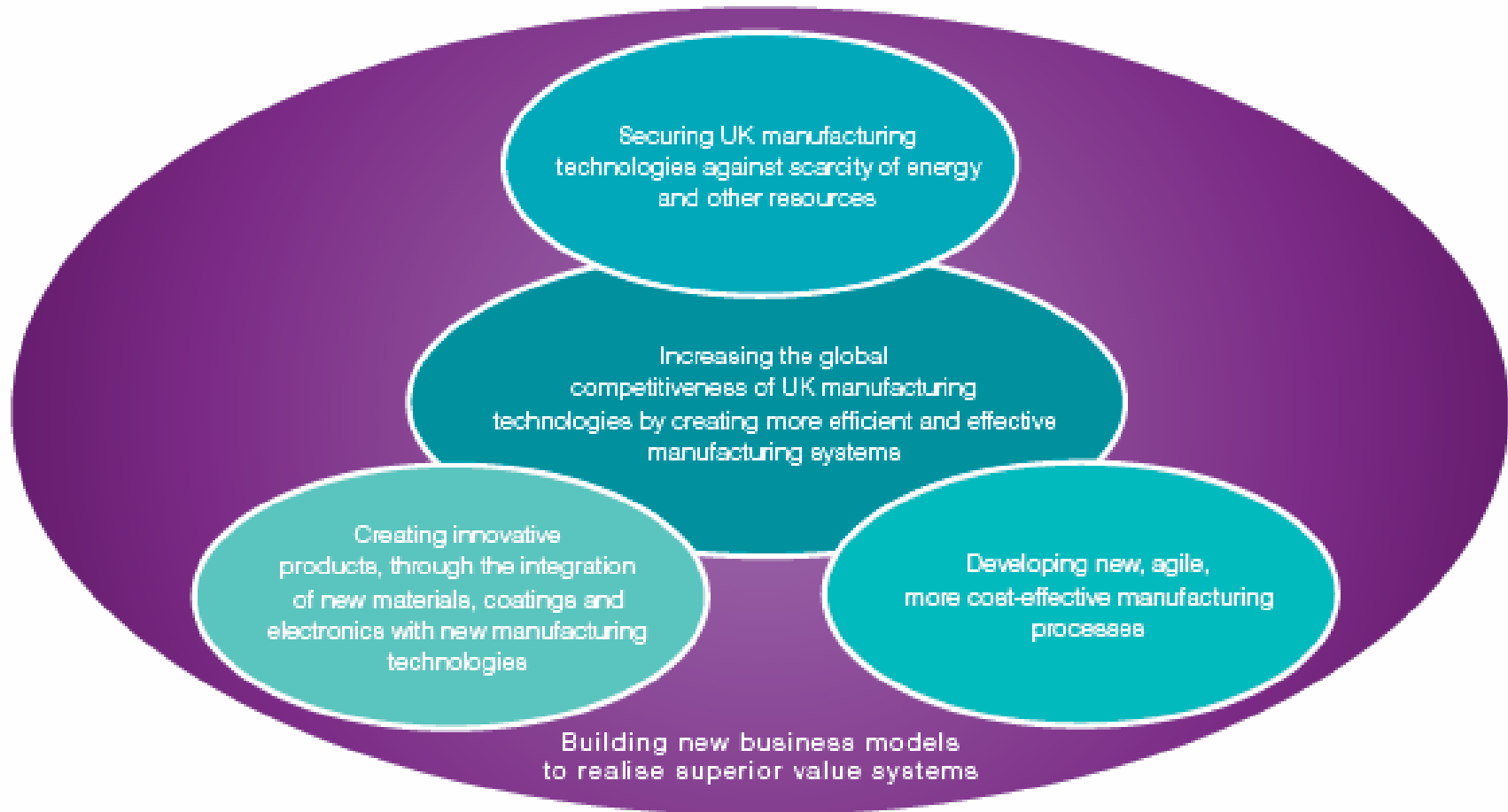


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Sector attractiveness – defining the industry sectors with the most potential

High	Food & Drink	Marine & Other Transport	Pharmaceuticals Aerospace
Medium	Sports Goods & Games Printing & Paper Fabricated Metal Goods Rubber & Plastics	Chemicals & Chemical Products Machinery & Equipment inc. Nuclear Power Motor Vehicles & Parts Metal & Castings Electrical Equipment	Computers, Electronics & Optical Products
Low	Petroleum & Coke Oven Products Tobacco Textiles, Clothing & Leather Goods		
	Low	Medium	High



Value Proposition

1. Soft Landing Zone (CII)
2. University, Research links
3. International Private Equality Hub
4. The UK as best destination to invest and “*Gateway to Europe*”



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